



## BIRMINGHAM BOTANICAL GARDENS

### 2010 SPRING PLANT SALE

APRIL 16-18, 2010

### CORPORATE SPONSORSHIP OPPORTUNITIES

#### **\$10,000**

- Corporation to be included in all leading up to and during the event.
- Logo inclusion on banners, flyers and postcards and name inclusion in press releases.
- 65,000 flyers with your logo are printed and are in *Over The Mountain Journal* and at Whole Foods
- 3,000 postcards are mailed to our members with your logo
- Postings about each event sent through facebook.com to over 6,650 fans
- Name recognition via Twitter updates to more than 1,200 people leading up to the events
- Your company's logo on our website
- 10 Preview Party tickets (\$450 value)
- 10 Individual Gift Memberships (\$450 value)
- Recognition in The Gardens' newsletter *The Garden Dirt*, distributed to 4,000
- Name recognition in our bi-weekly e-blast to over 4,000 email addressees
- Listing in the annual report
- Name on recognition plaque at The Gardens for one year

#### **\$5,000**

- 65,000 flyers are printed and are in *Over The Mountain Journal* and at Whole Foods with your logo
- 3,000 postcards are mailed to our members with your logo
- Logo will be 1/2 the size of the \$10,000 Sponsors logo
- 5 Preview Party tickets (\$225 value)
- 5 Individual Gift Memberships (\$225 value)
- Recognition in The Gardens' newsletter *The Garden Dirt*, distributed to 4,000
- Listing in the annual report
- Name on recognition plaque at The Gardens for one year

#### **\$2,500**

- 65,000 flyers are printed and are in *Over The Mountain Journal* and at Whole Foods with your logo
- 3,000 postcards are mailed to our members with your logo
- Your company's logo on our website
- Logo will be 1/4 the size of the \$10,000 Sponsors logo
- 3 Preview Party tickets (\$90 value)
- 2 Individual Gift Memberships (\$90 value)
- Recognition in The Gardens' newsletter *The Garden Dirt*, distributed to 4,000
- Listing in the annual report
- Name on recognition plaque at The Gardens for one year

**\$1,000**

- 65,000 flyers are printed and are in *Over The Mountain Journal* and at Whole Foods with your logo
- 3,000 postcards are mailed to our members with your logo
- Your company's logo on our website
- Logo will be 1/8 the size of the \$10,000 Sponsors logo
- 1 Preview Party tickets (\$45 value)
- 1 Individual Gift Membership (\$45 value)
- Recognition in The Gardens' newsletter *The Garden Dirt*, distributed to 4,000
- Listing in the annual report
- Name on recognition plaque at The Gardens for one year

**\$500**

- Your company's logo on our website
- Logo will be 1/16 the size of the \$10,000 Sponsors logo
- Recognition in The Gardens' newsletter *The Garden Dirt*, distributed to 4,000
- Listing in the annual report